

A Level Business

Examination Board: AQA

Contact Teacher: Mr Smith



Course Details and Assessment

This A Level Business course introduces you to all you need to know about working in business, providing a solid foundation for further study. With a focus on helping you to become a good decision maker, you'll learn essential managerial skills, alongside techniques to help you become an analytical problem solver. These skills are all highly sought after and valued in a wide range of careers.

The course will cover the following topic areas:

AS Course	Full A Level
<p>An introduction to key business areas: Marketing, operations, finance and human resource management. This includes a special focus on decision making – particularly how decisions made in one area can affect the rest of the business.</p> <p>Content Topic 1 – What is business? Topic 2 – Managers, leadership and decision making Topic 3 – Decision making to improve marketing performance Topic 4 – Decision making to improve operational performance Topic 5 – Decision making to improve financial performance Topic 6 – Decision making to improve human resource performance</p>	<p>An investigation of the strategic decisions that all businesses have to make.</p> <p>Content Topic 7 – Analysing the strategic position of a business Topic 8 – Choosing the strategic direction Topic 9 – Strategic methods: how to pursue strategies Topic 10 – Managing strategic change</p>

The course is assessed in the following way:

AS Level	A Level
<p><u>Assessed – Paper 1</u></p> <ul style="list-style-type: none">• Written exam: 1 hour 30 minutes• 80 marks in total• 50% of AS• Questions• Three compulsory sections: Section A has 10 multiple choice questions (MCQs) worth 10 marks.• Section B has short answer questions worth approximately 20 marks.• Section C has two data response stimuli with questions worth approximately 25 marks.	<ul style="list-style-type: none">• <u>Assessed – Paper 1</u>• Written exam: 2 hours• 100 marks in total• 33.3% of A-level• Questions• Three compulsory sections: Section A has 15 multiple choice questions (MCQs) worth 15 marks.• Section B has short answer questions worth 35 marks.• Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each.

AS Level	A Level
<p><u>Assessed – Paper 2</u></p> <ul style="list-style-type: none"> • Written exam: 1 hour 30 minutes • 80 marks in total • 50% of AS • Questions • One compulsory case study consisting of approximately seven questions. 	<p><u>Assessed – Paper 2</u></p> <ul style="list-style-type: none"> • Written exam: 2 hours • 100 marks in total • 33.3% of A-level • Questions • Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions <p><u>Assessed – Paper 3</u></p> <ul style="list-style-type: none"> • written exam: 2 hours • 100 marks in total • 33.3% of A-level • Questions • One compulsory case study followed by approximately six questions

Career/Higher Education	Entry Requirements
<p>If you'd like to study business, finance or management at university, A Level Business provides an excellent foundation. The skills you learn are also transferable across a broad range of subjects and careers. Whatever you choose to do in the future, you'll find that the things you learn in this course will help. For example, you'll probably work with lots of different people, so knowledge of motivational theory will help you to work well with others and help them achieve their potential. You might have ambitious plans to start your own business. If that's the case, you'll find the marketing and finance topics particularly useful.</p>	<p>Grade 5 in both English Lit and Lang Grade 5 in Maths Grade 5 in Business Studies (if applicable – if not, in another Humanities subject)</p>

“Here's to the crazy ones, the misfits, the rebels, the troublemakers, the round pegs in the square holes... the ones who see things differently - they're not fond of rules... You can quote them, disagree with them, glorify or vilify them, but the only thing you can't do is ignore them because they change things... they push the human race forward, and while some may see them as the crazy ones, we see genius, because the ones who are crazy enough to think that they can change the world, are the ones who do.”

Steve Jobs Founder of Apple (1955 - 2011)