

# A Level Media Studies

Examination Board: EDUQAS

Contact Teacher: Mr Mitchell



## Course Details and Assessment

The A Level Media Studies course has a strong focus on analysis and evaluation skills. You will be asked to research, analyse and understand how media has developed into a global market and the importance of media in our everyday lives. You will create your own media production based on research that you have undertaken and learn to use professional production hardware and software. The exams require knowledge of media texts from television, magazines and online media with an ability to extract meaning and apply theory.

**The course will cover the following media related topic areas:**

A Level
Media Language Representation Media Industries Regulation Audiences Global & Online Media Production

**The course is assessed in the following way:**

Students who wish to achieve qualifications in Media Studies must complete all the assessments below:

A Level		
Assessment	Outline	Grading
Production	Create a production based of two forms of media in response to set briefs	30%
2 hours 15 minute exam	Media Products, Industries & Audiences – focusing on representation, audience interaction and targeting, media industries and how they operate	35%
2 hours 30 minute exam	Media Forms and Products in Depth – focusing on media language, television in the Global Age, Magazines and Media in the Online Age	35%

Career/Higher Education		Entry Requirements
University courses Marketing	Media/Film Production Arts Education work	Grade 5 or above at GCSE Media Studies and/or Grade 4 or above in English

*“In the modern world, media literacy is as important a skill as Maths or Science.”*

**Tessa Jowell**